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FOR IMMEDIATE RELEASE

KOWA ANNOUNCES WINNER OF 2006 DIGITAL IMAGING SPORTS PROMOTION

Pennsylvania Doctor Wins Trip to 2007 U.S. Open Tennis Championships

Los Angeles, CA—Kowa, maker of the most advanced high performance Digital Imaging System for eyecare professionals, has announced the winner of the 2006 Kowa Digital Imaging Sports Promotion. Helen Davis, MD of Pittsburg, Pennsylvania will receive 2 tickets to the 2007 U.S. Open Tennis Championships – that includes tickets to the championship finals, round trip airfare for two, and one night of luxurious accommodations at a New York 4-star hotel.

This Digital Imaging Promotion was designed to provide eye care professionals with an opportunity to participate in an ophthalmic digital imaging system demonstration in their actual practice setting. Many physicians have stated that they only had an opportunity to discuss the benefits of digital retinal imaging with the leading manufacturers at their professional conferences.



"This promotion gave physicians an opportunity to discuss the advantages and benefits as it relates to their specific practice," stated Craig Ross, Vice President of Kowa Optimed. "Our Digital Imaging System is the latest advancement from Kowa that is quite literally changing the way eye care professionals share resources as they integrate digital imaging into today's networked office environment."

"The in-office demonstration of the user-friendly digital imaging system provided some good information into the advantages of Kowa and Digital Imaging for my practice," remarked Dr. Davis. "Also, it gave my staff an opportunity to have some hands-on experience with the system."



The response to the sports promotion and the new digital imaging system went beyond expectations. As it provided Kowa and its engineering team with tremendous insight into understanding the requirement for system integration in today's fast paced healthcare environment. "We want to thank Dr. Davis and all of her colleagues for their participation and input during the Kowa Digital Imaging System Promotion," says Mr. Ross.

About Kowa Optimed, Inc: Kowa Optimed Inc. was founded in 1980 to provide a direct presence to the North and South American markets for Kowa's Electronics and Optics products. Kowa Optimed is a part of Kowa Company Ltd., which was founded in 1894. Kowa is the largest privately owned company in Japan and is ranked as the 5th largest trading company. For more information contact KOWA Optimed, 20001 S. Vermont Avenue, Torrance, CA 90502, Phone: (800) 966-5692 or visit www.kowa-usa.com

Editor's note: For hi-res digital images, please contact dan_meyers@sbcglobal.net

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